

Manulife CoverMe H&D Insurance - CoverMe Stories: Gavin 30 Second TV Spot

Video Transcript

Video: Open on the leaves of a bush, the camera moves to find Gavin through the branches at work with his shears.

Audio: This is the story of Gavin. An amateur topiarist who became such a viral sensation that he changed careers and never looked back.

Video: We see some social images of Gavin and his topiary creations. Likes and comments populate the screen.

Audio: Another decision he didn't second guess? Getting Manulife CoverMe Health and Dental insurance.

Video: We see Gavin purchasing Manulife coverage on his laptop. He pets the dog with gentle enthusiasm.

Audio: Prescription allergy pills? Covered.

Video: We see Gavin putting the finishing touches on his creation. He steps back and looks up with admiration at his finest work yet. He underestimates how tall it is, and after a long day of tough physical work this hurts his neck.

Audio: Physiotherapy after a tough day of shrubbery? Covered.

Video: We reveal the finished topiary in all its glory. Gavin and the dog take it all in as we pull wide.

Audio: With comprehensive coverage from Manulife CoverMe you can get on with whatever life looks like.

Video: We see Manulife Logo and Manulife tagline Where will *better* take you.

Audio: Call 1-877-COVERME or visit coverme.com to get a quote today.

End slate/disclaimer:

[Manulife logo]

Where will *better* take you™

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