

Manulife CoverMe Fakecation campaign Video transcript

Hero: Welcome to paradise...where the light shines unlimitedly...where the ocean streams peacefully... where you can indulge all-inclusively... well, if you're a relaxer fake-cationer, like me.

THIS IS MY TROPICAL OASIS...

Mmm. Exotic.

Yeah it's imported.

...from an island.

And now it's time for some "me time".

Husband: Hey honey! What are you doing in there?

Hero: I'm fake-cationing.

Husband: What?!

Hero: I'M FAKE-CATIONING!